

The AHA Guidelines for CPR and ECC Webcast

January 25, 2006 • 9:30 – 11:00 am CST
Brought to you by JCR, OSHA and AHA

Millions of health care professionals worldwide rely on the American Heart Association's (AHA) **Guidelines for Cardiopulmonary Resuscitation (CPR) and Emergency Cardiovascular Care (ECC)** in their mission to save more lives.

In December 2005, the AHA published new guidelines for CPR and ECC based on the scientific consensus of leaders in international resuscitation science. The guidelines reflect AHA's continued commitment to save lives by updating resuscitation science, training, and education, and to improve the quality of care given by lay rescuers and health care providers.

What the New Guidelines Mean for You

As a practical matter, the 2005 **AHA Guidelines for CPR and ECC** involves change. You will have to learn new techniques, and you will need new texts and training materials. The sooner you incorporate these new guidelines into your treatment regimen, the sooner you will be able to translate new science into saving more lives.

Key Points of the 2005 Guidelines Process

- Evidence-based
- Thorough, detailed, collaborative and unbiased
- International in scope
- Involved actual practitioners who will base treatment on new guidelines
- Latest version of a continually improving process
- Included many opportunities for input over a long period of time

Be Prepared — Register for this JCR Webcast Today!

Brought to you by JCR and our Alliance Partners, OSHA and the AHA, this 90-minute webcast will consist of 75 minutes of formal presentation followed by a 15-minute moderated Q&A session via telephone. The session will be held from **9:30 am – 11:00 am (CST)**. **The fee is \$249 per connection**. Organizations can sign up for one telephone connection with multiple attendees participating in one conference room. Audiotapes and CDs of the session are available for purchase.

Who Should Attend

Senior leadership, clinical educators, medical staff office, risk management, Quality Improvement professions, nursing staff, and medical leadership

To register, visit: www.jcrinc.com/consulting or call Customer Service toll free at 877-223-6866.

To learn more about this webcast and other audio conferences, visit: www.jcrinc.com/consulting.